

Workshops

Morrngul's business workshops guide potential entrepreneurs through the technicalities of their business idea, their potential customers and competitors, money requirements and the skills and resources required to operate a successful business. The successful business workshops are run by Morrngul in Broome, Derby, Fitzroy Crossing, Halls Creek and Kununurra.

Concerted programs such as the Getting Started in My Business workshops are helping to close the gap between indigenous and non-indigenous business ownership.

The main aim of the workshops is to give Aboriginal people who have a business idea the tools to get started.

The workshops develop ideas and give clients confidence to take the next step into business ownership.

The results of these services not only assist the business owners, but the benefits trickle out to the wider community as well.

The businesses create confidence, self worth and employment opportunities in the regional towns and engages the community.

You can also find more information on our website at www.morrngul.com.au.



HOW TO GET MORRGUL SUPPORT

The friendly and professional team at Morrngul guide clients through all the stages of business development. This includes services such as training and workshops, business viability, helping with finance, launching a business and long-term support.

Morrngul can also help existing businesses improve their profitability with specialised support.

Morrngul is located in Broome, working with KPP Business Development and Many Rivers Microfinance to achieve the goal of Aboriginal business development in the Kimberley.

Drop into our office at 2/41 Carnarvon St Broome or call 9193 5570 for more information.



Small business support for Aboriginal people in the Kimberley

“Morrngul supports Aboriginal people to make their ideas for business a reality.”

MORRGUL

Morrgul is a Broome-based organisation offering business development and ongoing business support to Aboriginal people.

Morrgul services are provided at no cost to community members with the ability and motivation to start their own business.

We strive to maintain an open and honest relationship with our clients throughout their journey into business.

With our combined experience and industry partners in the Kimberley we are focused on making it easier for Aboriginal people to fulfil their goals of running their own business.

OBJECTIVES

Focus on Outcomes

Morrgul's goal is to provide opportunities for indigenous clients to gain self-employment through their own business ventures.

Morrgul promotes efficient and effective business management practices resulting in funding being used to best assist clients.

Integrity and Reputation

Morrgul is committed to ensuring integrity and reputation is maintained in all dealings.

As a result, Morrgul directors ensure clear policies, procedures, systems and processes are implemented to ensure good decisions are made at both board and operational levels. Finances are managed appropriately and our clients are provided with every opportunity to succeed.

Quality of Work

Morrgul will draw upon its knowledge of the region and experience in business development to suit the needs of its individual clients.

We ensure clients are provided with timely and realistic assessments of opportunities, well-written business plans that meet the needs of funding bodies and personalised mentoring and support that meets individual needs.

HISTORY

Morrgul, which means 'working together', launched in September

2013 to provide business development support to Aboriginal people of the Kimberley.

We help potential business owners start a business or improve an existing business.

We now have a growing client base and have helped numerous new and existing businesses in the region across a range of industries.

Morrgul's goal is to help clients fulfil their business aspirations and gain economic independence.

Morrgul draws on the expertise of business development specialists to support and guide clients through the business development process.

The company is funded for three years through the generous support of Woodside Energy Ltd as part of the Browse LNG Precinct Agreement with the Goolarabooloo and Jabbir Jabbir Traditional Owners - an initiative of Waardi Ltd.

Waardi was established under the Browse LNG Precinct Project Agreement to work towards the social and economic benefit of Goolarabooloo Jabirr Jabirr people.

BUSINESS SUPPORT

Our clients are taken through three stages of Business Support:

Business Preparation

A client's concept for business is evaluated and an assessment is made of the client's capacity to undertake the business.

In this stage, clients may attend Into Business Workshops or other training and capacity-building methods.

A client development plan is prepared and an agreement to move to the next stage is developed.

Business Development

Clients work with a business development provider to help test business viability, develop business plans and prepare finance applications before launching the business.

Business Commencement

Morrgul helps new and existing businesses take advantage of

opportunities, grow and improve or even solve problems within the business.

This stage may involve ongoing client mentoring and specialist support.

BOOKKEEPING

Morrgul is pleased to announce we now offer bookkeeping support as part of our Indigenous Business Support Service.

Support available:

- Bookkeeping services including accounts payable and receivable, IAS and BAS assistance, payroll, account reconciliations
- Accounting software set-up
- Cash flow, budgeting, quoting assistance
- Assistance with end-of-financial-year reports
- Bookkeeping training and trouble-shooting
- Support with record-keeping obligations as a business owner
- Services are provided by indigenous bookkeeper Tina Barras ip.Com. in conjunction with Morrgul.

